

FORK TO FARM ?

**UNDERSTANDING DOMESTIC
ORGANIC FOOD MARKETING IN
NIGERIA: greenskillnaija@gmail.com**



*... leading sustainable
agriculture in Nigeria*

**ALIGNING WITH
FEATURE 5 OF
ORGANIC 3.0
THROUGH
SUSTAINABLE VALUE
CHAIN DEVELOPMENT
CONCEPT**



*... leading sustainable
agriculture in Nigeria*

#5- HOLISTIC
Empowerment from
Farm to Final consumers



GREEN FOOD CREATION

GREENSKILL CENTRE/ ELAXER

- Established in 2015 after YALI 2014 (YOUNG Africa Leadership programme in U.S)
- Internship at Kenya Institute of organic farming- Nairobi
- Focus on Organic food processing and domestic marketing
- Focus of Capacity building
- Focus on specific value added food products for consumers to increase cultivation of farm produce from farms

OUR SUCCESS STORY.....



Organic MARKET

7th of July, 2018



Venue
Capital Hub
along Banex Gwarimpa expressway,
way to Next Cash and Carry, Jabi Abuja.

VENDOR (only) --- N4,000
08067902690

OUR SUCCESS STORY



OUR SUCCESS STORY- KALE GRANOLA



Greenskill | PHOTOGRID

Development of various food products to foster empowerment among farmers- [instagram@greenskills](https://www.instagram.com/greenskills)



OBJECTIVES OF GREENSKILL CENTRE

Leading the change in sustainable agriculture for food adequacy, nutritional security, healthy living and environmental responsibility.

Building a model green skills institution to meet the continental needs of agricultural businesses.

Bridging the skill gaps between agribusinesses human resources needs and available human capital.

Developing the critical mass of the new generation of productive youth in agribusiness for sustainability.

Creating sustainable wealth through impact investment across the Agribusiness value chain in Africa.

GOAL

SUSTAINABLE
AGRICULTURE
FOR ASSURED
FUTURE

LIVING THE
EARTH BETTER
THAT WE MET
IT